



SPONSORSHIP PROPOSAL

LANIER SOCCER ASSOCIATION



BUILD A COMMUNITY

Lanier Soccer Association (LSA) is a nonprofit organization dedicated to providing athletic opportunities for youth in our community. As you may know, LSA relies heavily on the support of local businesses and corporations like yours to continue offering these programs.



WHY PARTNER WITH US?



PASSIONATE COMMUNITY:

Join a community passionate about soccer, fostering connections and creating lasting impressions.



FOCUSED ENGAGEMENT:

Tailor your engagement duration to match your marketing strategy, whether it's one or two years.



AFFORDABLE IMPACT

Find a sponsorship tier that suits your budget while ensuring maximum impact and exposure.

DIFFERENT TIERS AVAILABLE

Each tier comes with great benefits that could fit any business looking to become a sponsor.

- Tier 1: Premier Sponsorship Tiers - \$20,000 (2-Year Term)
- Tier 2: Premier Gold Sponsor - \$10,000 (2-Year Term)
- Tier 3: Exclusive Silver Sponsor - \$5,000 (2-Year Term)
- Tier 4: Premier Bronze Sponsor - \$2,500 (1-Year Term)
- Tier 5: Premier Express Sponsor Package - \$800 (1-Year Term)



1. PREMIER SPONSORSHIP TIERS

\$20,000 (2-Year Term)

- Exclusive branding on LSA Rec and Travel uniforms every two years.
- Four banners strategically placed around the Allen Creek Soccer Complex.
- Extensive social media exposure.
- Prominent logo placement on our website.
- Direct engagement opportunities during weekend games.
- Branded table at our Shark Shootout Tournament.
- Industry exclusivity - competitors won't share the spotlight simultaneously.



2. PREMIER GOLD SPONSOR

\$10,000 (2-Year Term)

- Prominent venue presence with four strategically placed banners.
- Dynamic social media showcasing.
- Digital recognition on our website.
- Direct engagement opportunities during weekend games.
- Exclusive table at the Shark Shootout Tournament.
- Industry exclusivity for your brand.



3. EXCLUSIVE SILVER SPONSOR

\$5,000 (2-Year Term)

- Distinct venue presence with two strategically placed banners.
- Elevating your brand through vibrant social media channels.
- Digital recognition on our website.
- Direct engagement opportunities during weekend games.
- Exposure at the esteemed Shark Shootout Tournament.



4. PREMIER BRONZE SPONSOR

\$2,500 (1-Year Term)

- Noteworthy venue presence with two strategically placed banners.
- Social media spotlight on dynamic channels.
- Affordable yet impactful exposure for one year.



5. REMIER EXPRESS SPONSOR PACKAGE

\$800 (1-Year Term)

Dynamic Social Media Exposure:

- Elevate your brand with targeted promotions on our social media channels. Enjoy six strategically timed and engaging posts throughout the year, ensuring your business reaches our diverse and active online community.





ELEVATE YOUR BRAND WITH EXCLUSIVE SOCCER SPONSORSHIP OPPORTUNITIES!

OUR LOCATION

2500 Allen Creek Rd,
Gainesville, GA 30507

CALL US

706-525-5229

SEND US AN EMAIL

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