



**Lanier Soccer Association Mission Statement**

The Corporation operates a non-profit youth soccer club and organization in Gainesville, Georgia that is subject to the rules and regulations of the United States Youth Soccer Association (USYSA) and the Georgia State Soccer Association (GSSA) and is committed to reach and help develop the youth in the community through the beautiful game of soccer by providing each player the opportunity to play soccer at a level that fits his/her interest and ability in a supportive, rewarding and fun environment that emphasizes the ideals of good sportsmanship, integrity, courage, teamwork, skill development and hard work so that each player may develop and mature into a responsible and healthier adult and reach his/her full potential as a soccer player.

**Vision**

To establish a strong development model that creates an impact on the number of players who will develop a love, understanding, passion and respect for the game of soccer. We provide opportunities and pathways for players to reach their full potential regardless of age or ability.

LSA is a NON-PROFIT organization and all sponsorships are tax-deductible.

**LSA SPONSORSHIP LEVELS**

| <b>PLATINUM</b>   | <b>GOLD</b>  | <b>SILVER</b>                     | <b>BRONZE</b>                          |
|---|--|-----------------------------------|--|
| <b>\$6000 FOR 2 YEARS</b>                               | <b>\$2,500 FOR 1 YEAR</b>                              | <b>\$1000 FOR 1 YEAR</b>          | <b>\$500 FOR 1 YEAR</b>                |
| 2 SIGNS IN PREMIUM LOCATION                             | 2 SIGNS IN GOOD LOCATION                               | 2 SIGNS IN GENERAL LOCATION       | SIGN ON ONE FIELD                      |
| SOCIAL MEDIA/WEBSITE PROMOTION ON                       | SOCIAL MEDIA/WEBSITE PROMOTION                         | SOCIAL MEDIA WEBSITE PROMOTION    | SOCIAL MEDIA/WEBSITE PROMOTION 2X/YEAR |
| PROMOTIONAL DAY AT SHARK SHOOTOUT                       | PROMOTIONAL DAY AT SHARK SHOOTOUT                      | PROMOTIONAL DAY AT SHARK SHOOTOUT | NAME ON BANNER AT SHARK SHOOTOUT       |
| LOGO ON CHAMPIONS AND FINALIST BANNER AT SHARK SHOOTOUT | LOGO ON CHAMPION AND FINALIST BANNER AT SHARK SHOOTOUT | NAME ON BANNER AT SHARK SHOOTOUT  |  |
| LOGO ON SLEEVE OF REC and ACADEMY UNIFORMS              | LOGO ON SLEEVE OF REC UNIFORMS                         |                                   |  |
| LOGO ON COACHES TSHIRTS                                 | LOGO ON COACHES TSHIRTS                                |                                   |  |
| PREMIUM TABLE FOR 8 AT LSA GALA                         | PREMIUM TABLE OF 4 AT LSA GALA                         |                                   |  |

\*\*\$10,000 for LOGO ON **FRONT** of REC AND ACADEMY UNIFORMS\*\*